

#TEENCYZ

ready for the next gen



FUNDRAISING PACK

Everything you need to raise money, build support, and back Carlisle's next generation

WELCOME

thank you for being here

Thank you for considering fundraising for Carlisle Youth Zone as we turn 14! With the help of our amazing community and Patron Village we are proud to have supported a generation of young people already, and we are committed to being here for the next.

Will you join us?

Just like the young people we support, we're growing fast and stepping into an exciting new chapter. We've launched #TeenCYZ, from now until 2029, **every penny raised for CYZ will directly support this campaign so we can:**



welcome young people through our doors 100,000 times



provide the safe and inspiring world-class facility that young people deserve - and keep admission at just 50p



deliver targeted support to those who need it the most

To do this we need to raise an extra £1,000,000 and this pack is here to help you get involved. Whether you're planning a team challenge, dress-up day, bake sale or fundraiser of your own, you'll be making a real difference to thousands of local young people.

Inside you'll find ideas, inspiration and everything you need to get started. However you choose to help, thank you for backing the next generation of Carlisle. Let's keep making amazing things happen.

Team CYZ ❤️
#TeenCYZ

CYZ
An **OnSide** Youth Zone

support us through our
teenage years



HOW YOU HELP

what your fundraising supports

reached



2,961

young
people

facilitated



38,583

attendances

delivered



820

sessions

provided



3,019

holiday club
spaces

Above are annual figures from 2023/2024 Exec Summary

“Youth Zone is my
second home.”



For every

£1 INVESTED

in Carlisle Youth Zone, there is a
Social Return on Investment of

OVER £17

see how this figure is calculated [here](#)

‘It was the place I
looked forward to
coming the most and
was the saddest to
leave.’

YOUNG PEOPLE TELL US

80%

of young people
increased or
maintained
their self-confidence



100%

increase in how
members rate
their aspirations
for the future

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FUN FUNDRAISING

your ideas. your impact

Whether you're fundraising solo, as a team or business, why not make it your own!

Come to work as your teenage self

Dust off your old band tee or relive your best (or worst!) fashion phase. Make a donation to dress like your teenage self – or how today's teens dress. Great fun for schools, offices and community groups.

Teenage Tuck Shop

Set up a retro snack stand at work or in your community hub. Sell old-school sweets, Angel Delight, or home-baked pineapple upside-down cake. Add a prize for best treat to boost engagement.

Throwback Disco or Quiz Night

Host a throwback disco with your favourite teen tunes from your fave decade or run a themed quiz about teen TV, music and memories. Invite clients, colleagues, families, or the wider community.

Challenge Yourself for CYZ

Walk, run, cycle, swim! Make your move for CYZ, compete as teams or individuals and raise sponsorship via our JustGiving link. Friendly competition + big impact.

Teenage TED Talk

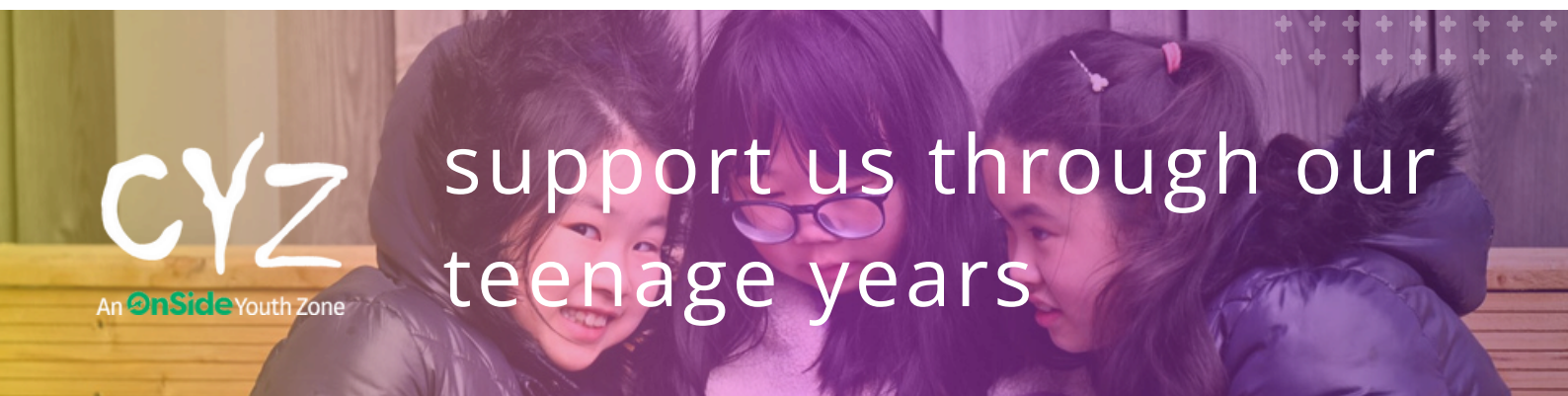
Invite staff or group members to share something they learned as a teen: challenges, triumphs, advice they'd give their younger self. An inspiring lunchtime or youth group activity.

Or something else altogether! It's up to you how you fundraise for #TeenCYZ! Every penny supports the #TeenCYZ campaign – helping us give 100,000 welcomes over the next four years, keep entry at just 50p, and provide targeted support for those who need it most.

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HOW TO FUNDRAISE

making it happen

1

Plan it

Choose an idea and set a target. Decide if it's just for fun, part of a challenge, or something more regular.

2

Promote it

Use your networks, social media and the #TeenCYZ hashtag, posters, and word of mouth. We can even provide graphics/logos!

3

Fund it

Collect donations safely. You can [donate here](#) or link to our [JustGiving](#) page. Are you a patron? Get in touch.

4

Celebrate it

Tell us how it went! We love to shout out our fundraisers, share photos, and say a big thank you.



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THANK YOU

for backing the next gen

We couldn't do what we do without you! Thank you for choosing to back Carlisle's next generation. If you need any more info or still have questions just get in touch!



Our Social Media

Stay in touch and share your story:

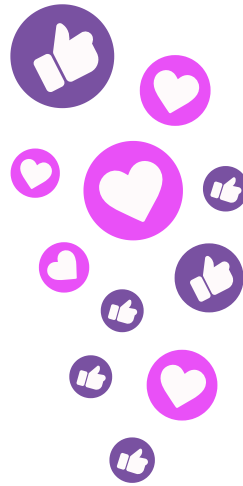
LinkedIn: [@Carlisle Youth Zone](#)

Instagram: [@CarlisleYouthZone](#)

Facebook: [@CarlisleYZ](#)

Website: [carlisleyouthzone.org/TeenCYZ](#)

Email: backnextgen@carlisleyouthzone.org



How to bank your hard work!

Online: [Donate at CYZ](#) or [JustGiving](#)

Bank Transfer: Contact hello@carlisleyouthzone.org for details

In Person: Drop off at CYZ Reception. Open day into evening Mon - Sat

Need help?

Email us: backnextgen@carlisleyouthzone.org

Call: 01228 516 280

Visit: carlisleyouthzone.org

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Registered Charity No: 1134974